



**Lauterbachgroup**

*solution driven printing, packaging & converting*

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**Waukesha, WI – Lauterbach Group of Waukesha, WI**

Lauterbach Group, a provider of solution driven printing, packaging and converting products to the direct response, food and beverage, and brand security / authentication industries continues its strong expansion with the construction of a new production facility located in Sussex, WI. The expansion will allow Lauterbach Group to purchase additional equipment for the production of packaging and direct response products. The expansion will create a significant number of new jobs in the next three years.

The facility is designed using, the Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ which encourages the adoption of sustainable green building practices. The LEED rating system was designed by the US Green Building Council (USGBC) to guide and distinguish high performance buildings that have less of an impact on the environment, are healthier for those who use the building and are more profitable than their conventional counterparts. The Lauterbach Group building is designed with the latest HVAC, power and water conservation technology, as well as, using recycled content components in the construction of the building.

"Our Group's desire to have this building be environmentally friendly did not impede our architectural design, but enhanced it. Not only does the building improve our operating efficiency, which allows us to provide better service, quality and responsiveness to our customers; but it also provides our group members with a first class work environment." said Heath Lauterbach, Director of Engineering and Procurement, of Lauterbach Group.

The USGBC originally created the LEED Certification process to promote environmentally responsible design in such buildings as offices, schools and hospitals. Lauterbach Group is applying the standard to a world class printing and converting facility. MSI General Corporation of Oconomowoc, WI designed and will manage the construction of the facility. "We are thrilled to be working with Lauterbach on this cutting edge building. This exciting design is well sited on a beautiful naturally landscaped site which will have native vegetation and porous pavement allowing water to soak into the earth. This building will reflect the Lauterbach culture of doing things right" said Craig Coursin AIA, President of MSI General Corporation.

"Lauterbach Group is excited to set the environmental standard for construction of a printing and converting production facility and we are extremely proud of our group members for their commitment to environmental stewardship through our production processes. Our Group's goal is to be recognized in corporate leadership within our community and our industry." said Shane Lauterbach, President / CEO of Lauterbach Group.

The facility is working toward LEED Certification for such green design elements as:

- Using high efficiency lighting, which will save 21 percent over typical field lighting.
- Installing water conserving plumbing fixtures reduce overall water consumption by 30 percent.
- Using water recycling processes
- Installing bathroom partitions and lockers constructed of 100% recycled HDPE.

*Direct Response • Food & Beverage • Health & beauty • Industrial • Retail • Security*

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*"A company of people dedicated to being the company of choice."*

- Utilize sustainable and/or recycled materials for the interior finishes, including low VOC paints and adhesives.
- Construct the building using local and/or regional material suppliers most of which are utilizing recycled materials to fabricate their products.
- Utilize wood from certified sustainably managed forests.
- Using recycled materials in 20 percent of the buildings construction.
- Treating a majority of storm water runoff from pavements through porous pavements and stone sub-bases, which improves local water quality.
- Provide a smoke free building and property for employees and neighboring facilities.

Construction begins in July 2008 and will be completed by the first quarter of 2009.

**Company Overview:**

The Lauterbach Group has been designated by the Printing Industries of America as a Best Places to Work in the Americas and annually is recognized by the PIW, FTA and TLMI for printing quality. Lauterbach Group invests in the latest graphic technology, the newest presses, and supports those investments with group members that have years of experience and expertise in product labeling, packaging, and converting markets.

Our capabilities combined with our commitment to providing our customers with the highest level our service, quality and responsiveness differentiate the Lauterbach Group in today's marketplace.