



Lauterbachgroup

solution driven printing, packaging & converting

Press Release

FOR IMMEDIATE RELEASE 01/01/2010

For More Information Contact:

[Don Sobush](#), Service and Art Manager

www.lauterbachgroup.com

Lauterbach Group Announces Implementation of Lauterbach Digital Link

Lauterbach Group is pleased to announce a partnership with EskoArtwork to develop the Lauterbach Digital Link. The Lauterbach Digital Link is a comprehensive electronic prepress workflow that will impact our clients in three ways: through improved client efficiency, improved print quality and making it easier for clients to manage all facets of a project through an online interface.

Lauterbach Digital Link will allow clients to upload, ~~and~~ download ~~and view digital art files~~ ~~large bulky prepress files~~, eliminating e-mail server clogging files. It will also allow the client a greater control of managing versions previously not possible. The system allows clients to manage not digital assets, but many other project management functions such as inventory, invoicing, and orders. Finally, Lauterbach Digital Link is an integrated color system that will maximize color consistency, repeatability and predictability.

“Lauterbach Group offers web-based project management and pre-production approval. With our Digital Link, you can manage projects and documents from work, home or an internet café half way around the world,” says Heath Lauterbach, VP of Service and Productivity.

“Our goal is to bring higher efficiency, better quality and more personal attention to our clients, Lauterbach Digital Link is a major service asset to bring value to our clients” say Don Sobush, Service and Art Manager.

The Lauterbach Digital Link program will allow us to partner with each of our clients, providing greater value through improving our client’s overall experience.

Company Overview:

The Lauterbach Group is a manufacture of marking and packaging products for the Direct Response, Food and Beverage, Health and Beauty, and Brand Security and Authentication industries. The Lauterbach Group invests in the latest graphic technology, the newest presses, and supports those investments with Group Members that have years of experience and expertise in labeling, packaging, and converting.

Follow us on:

